



November 1st, 2017

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Greetings!

On February 10, 2018, Seattle's American Society of Civil Engineers Younger Member Forum (ASCE YMF) will host the **23rd Annual Popsicle Stick Bridge Competition** for high school students. As the popularity of this event increases year after year, we need your continued support to keep this event running successfully.

The PSB Competition is free for all participants and is run by YMF volunteers. Each year, the event is funded through donations from local engineering, construction firms and transportation agencies. Your donation will cover expenses including prizes to reward innovative design concepts, t-shirts to recognize each student's participation in the event, and bridge construction materials. This event costs approximately \$3,000 to host, and any additional funds raised go into the ASCE YMF scholarship fund.

As a sponsor, we will include your company name on the competition website and program materials that will be distributed to spectators at the Museum of Flight on the day of the event. Your iconic logo will be included on participants' t-shirts and a banner displayed behind the stage at the event. In the past, our event has received media coverage. If that is the case this year, you will have the opportunity to be recognized by local television stations. We also appreciate donation of items (e.g. pens, notepads, paper train cutouts, etc.) for the students to take home.


At a time when our nation needs engineers more than ever to help repair and improve our infrastructure, this event is a major component of the Seattle YMF's efforts to introduce civil engineering and construction careers to high school students. As part of the program, YMF members will visit participating high schools to speak to students about civil engineering as a career choice and to kick off the bridge building competition.

For the tenth consecutive year, your firm has the option of competing in the corporate division of the Popsicle Stick Bridge Competition. The winning corporate bridge will get the firm's name on a trophy for display in their office for the next year.

Please see the enclosed sheet for sponsorship opportunities. Any amount your company is willing to contribute will support implementing this worthwhile event. For additional information, please find us at: <http://www.seattleasce.org/ymp/popsiclebridge.html>

If you have any questions, please contact Christopher Rhodes at (206) 491-7948, or email us at <seattle.asce.ymf@gmail.com>. Thank you very much and we appreciate your support!

Sincerely,


Christopher Rhodes & Jacob Debernardi
Popsicle Stick Bridge Co-Coordiators

Seattle ASCE Taxpayer ID # 91-6037367
ASCE is a 501(c)(3) organization.



Seattle ASCE Younger Member Forum

2018 POPSICLE STICK BRIDGE COMPETITION SPONSORSHIP REPLY FORM

COMPANY: _____

WEBSITE: _____

ADDRESS: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

CONTACT: _____

PHONE: _____

EMAIL: _____

Would your company like to participate in corporate division? Yes No
(If yes, we will send you materials ASAP!)

Please make checks payable to **ASCE Seattle YMF** and return this form and payment by **December 22nd, 2017** to the address below. If your company would like to donate after the new year starts due to budget reasons, please still submit the form or contact us by December 22nd with your intended donation amount, and send a check as soon as possible afterwards.

Christopher Rhodes
12330 Roosevelt Way NE,
Apt 3
Seattle, WA 98125

An email to SeattleASCEYMF@gmail.com would also be appreciated so we know to expect your sponsorship form. We thank you for your supporting future engineers in the Pacific Northwest!

ASCE is a 501 (c)(3) organization. Gifts are fully deductible for income tax purposes and a receipt will be provided
Seattle ASCE Taxpayer ID # 91-6037367

Civil Engineers... Building a Better World by Design!

Sponsorship levels:

This year we are having 3 sponsorship levels: George Washington Bridge (AKA the Aurora Bridge), Evergreen Point Floating Bridge, and Tacoma Narrows Bridge. Each and every donation greatly helps out with the event and all donations will receive recognition. We would like to give special recognitions to those that donate a little more. Below is what your company can expect from their donation:

George Washington Bridge:

This level is for those that donate up to \$250. They will have their logo printed on all of the t-shirts provided to the high school students. Their logo will also be posted on the PSB website for a year as a proud sponsor, and displayed on a poster board at the competition.

Evergreen Point Floating Bridge:

Those that donate \$250 up to \$500 qualify for the Evergreen Point Floating Bridge level. They will receive all the same benefits as the George Washington Bridge level, but their logos will be displayed larger and higher up. Additionally, we will save a couple competition t-shirts and provide them to your company.

Tacoma Narrows Bridge:

The highest sponsorship level, those that donate \$500 or more. At this level will receive all of the above benefits, but with an even large print of your company logo placed at the top. We will save several t-shirts and provide them for your company. We will specifically mention your company by name during the competition. Also, your company will have the opportunity to give a short presentation in front of the entire crowd!

(The presentation is optional. If decide that do want to do a presentation, let us know. The presentation can up to 10 minutes duration, and can be about your company, projects your company has completed, or anything civil engineering related).

It is thanks to our generous sponsors that we are able to do this event for the 23rd year in a row!

From all of us from the ASCE Younger Member Forum,

THANK YOU!